

# Flavio Chan

## Product Designer

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### PROFILE

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Product Designer with 8 years of experience in digital products and a background in graphic design. I enjoy understanding, structuring and simplifying complex problems to create intuitive experiences. My work sits at the intersection of UX/UI, product strategy and design-development collaboration.

### PROFESSIONAL EXPERIENCE

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Senior UX/UI Designer - Trampoline Technologie 2021 - Present

Contribute to the development and continuous improvement of digital products, bridging design and development. Involved in Bounce from its early stages, from research and user flows to interface design and prototyping.

UX/UI Designer - M & H 2018 - 2021

Improved the user experience of websites and applications for clients including BRP and Aldo, working across the UX/UI process.

Web Designer - Paginart Communications de marque 2012 - 2016

Designed websites from concept through developer handoff.

Web Designer - Bicycles for Humanity 2011 - 2016

Designed and maintained websites from concept through developer handoff.

Freelance Graphic Designer - Maison du développement durable 2012 - 2014

Created visual identities, logos, advertising, posters, catalogues and packaging, as well as video work.

Graphic Designer - 12% Design 1998 - 2011

Created visual identities, logos, advertising, posters, catalogues and packaging.

### EDUCATION

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Bachelor's degree - Graphic Design - Fundação Armando Álvares Penteado 1994 - 1998

Specialization in visual communication.

### SKILLS

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Product Design · UX/UI Design · Service Design · Product Strategy · Information Architecture · Wireframing & Prototyping · User Flows · Design Systems · Design-Development Collaboration

### TOOLS

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Figma · FigJam · Figma Make · Claude · Claude Code

### LANGUAGES

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French · English · Portuguese